COMMUNITY

Vol. 1. BOULDER CREEK, CALIFORNIA, JULY 2, 1921. No. 12

SEMPERVIRENS

Rooted in the practical life of the community which it aims to aid to an upward growth in strength, symmetry and beauty. Growing out of the quality of youth of all ages about which it hopes to organize the community as its true source, inspiration and hope.

You are of the Community By so much as you give to it out of your life something Sempervirent.

—oOo—

Not Bad To Take.

"Go to the earth, you sluggard, consider her ways and be wise! You can not cheat the earth, nor, sluggard, will the earth cheat you. Why all the craze for turning the earth into money when it should be turned, as it wants to be, into thought?"

TAXATION Without REPRESENTATION.

Enroute to the county seat, a well-dressed woman was over-heard discussing with a friend the contemplated purchase of an expensive automobile. Later in the day she was encountered remonstrating with a county official over a prospective special school tax. She had failed to register and her bitter plaint was that a lot of laboring people had shouldered this burden upon the "taxpayers".

Common as is this idea, its smugness does not ring true. If property owners are the taxpayers and thus correspondingly entitled to representation, about where would John D. rightly stand in scale of representation? Who really pay the taxes seems little and lightly considered by the average voter. Is it not of the utmost importance for the promotion of justice between man and man, that we know and understand that all taxes, except those upon the "scarcity value" of natural resources, are automatically shifted down to the ultimate consumer? Would not Mr. Average Voter sit up and take notice if every bill for the things he consumes was segregated to show cost-of-production price together with the added royalty tribute of the accumulated taxes and compound profit on taxes that the market price of every commodity includes?

Who then bears the greater proportionate share of tax burden, the propertyless man who consumes his whole income in living expenses or the multi-millionaire who uses up but an infinitesimal fraction of his income. What Tory-talk then is this we so commonly hear? Will it blind our eyes to the royalty tax upon our tea, and take from us the right of representation?

A just tax is the bill for a definite "value received" in economic and social betterments. These betterments are produced by the community as a whole over and above the activity of individuals as such, and represent values that belong to the whole community. They are the sum-total of the tremendous savings due to such factors of our civilization as co-operation, division of labor, labor-saving machinery, and the utilization of the combined thoughts and desires of mankind. These values represent an untold potential wealth belonging to the whole people, but they become actual and available wealth, only when applied to the raw material of natural resources. Control of natural resources therefore implies control of all social values. Now value is not an intrinsic quality of the thing itself, but is purely a measure of the scarcity of a necessity. Air is our most precious material possession, and we may be sure that if it could be monopolized and so rendered artificially scarce, air-hunger would be added to the sum of human misery, and air-stocks would far out-distance oil-stocks in the market. But the utilization of all natural resources, even to the breathing of air, depends upon a favorable location upon the earth. As particular locations acquire favorableness through whatever advance of civilization, they are sought after and a scarcity-value attaches to them. This location or site value is the community's bank account representing all its economic and social savings. Against this account and against it alone should the tax-bills of community expense be levied. Control of these values by private "owners", hands the community bank roll to them on a platter, and leaves community expenses to be squeezed from the consumer by an impersonal pressure he fails to recognize. A quarter acre in Chicago originally acquired for twenty dollars is now worth over two million. This represents economic and social values produced by the growing city. The interest upon these two million is the amount of tribute the honored and respected "owner" of this quarter acre is enabled to levy upon his neighbors annually, without so much as a "by your leave". As an example of taxation without representation this looks like the real thing, and puts the little old tea tax very much in the shade.

See then what the monopolization of natural resources does to the consumer. It excludes him from the opportunity to make a living—materially, intellectually, spiritually—in the midst of a society he himself has produced; until the very pressure of the hunger of life compells him to pay again for the opportunity in the tax-including price of all commodities. Nor is this all. Assurance of the future growth of the tribute-levying power of monopolization has given rise to a mad speculation in such opportunities. This holds idle and useless vast natural resources representing great potential social and economic values, thus greatly hampering production and further burdening the consumer with a speculative price and a swollen tax bill necessary to develop and maintain unused social values.

Thus is added together and heaped up a sum-total of fundamental injustice to which we seem blind or callous. Do not these things go far to explain the present world situation? What are armies, wars, treaties, constitutions, laws, in fact all the meddlesome tinkering of politically organized, politically bossed governments; but camouflage covering the vital operations of sinister forces within the real life of the people? Forces that sacrifice remorselessly the best life of nations as mere pawns in a military game that has as its hidden purpose and net result the continuance of economic injustice and oppression with its train of untold misery and sorrow.

What Patrick Henry will stir us to a new, more fundamental patriotism? What Tea Party will discern and dump overboard the insidious brew of a manufactured and controlled public opinion that makes possible this oppression and tyranny? What Jefferson will promulgate, not a "declaration" of independence, but the thing itself—economic justice? What Washington will rebuild the republic upon the rejected corner stone of economic freedom—a real and living access to and representation in all that makes life worth while?

COMMUNITY

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HOW OLD ARE YOU?

"Nobody grows old merely by living a number of years. People grow old only by deserting their ideals.

Youth means a temperamental predominance of courage over timidity, of the appetite for adventure over the love of ease.

Worry, doubt, self-distrust, fear and disaster—these are the long, long years that bow the heart and turn the greening spirit to dust.

Whether sixty or sixteen, there is in every heart the lure of wonder, the sweet amazement at the stars and at starlike things and thoughts, the undaunted challenge of events, the unfailing childlike appetite for what-next and the joy of the game of living.

You are as young as your faith, as old as your doubt; as young as your self-confidence, as old as your fear; as young as your hope, as old as your despair.

In the central place of your heart is an evergreen tree; its name is Love. So long as it flourishes you are young. When it dies you are old. In the central place of your heart is a wireless station. So long as it receives messages of beauty, hope, cheer, grandeur, courage, and power—from God and from your fellow-men—so long you are young."

Helping people to live, to become better citizens, to make success and to grow in community uprightness is a commendable undertaking and one that will in no way injure those of us who help by giving a hand in the service at least to the extent of saying a few pleasant things when sincere effort is made to bring about results through co-operation.

THE THREE Bs

The three Bs—Ben Lomond, Brookdale and Boulder Creek, three attractive points of interest during the vacation months, are now teaming with life. Camps and cottages are occupied, machines laden with happy people and complete camp outfits, and the well-filled hotels, all tend to indicate what joy may be had in the open during the months when the children have no schools to attend. Building vigorous bodies and strengthening the mental fibers but adds to the efficiency of the children when the time for return to school is at hand.

Had Seen Them

Professor—"What! Forgotten your pencil again, Jones! What would you think of a soldier without a gun?"

Jones (an ex-service man)—I'd think he was an officer."—The Brown Jug.

PUBLIC LIBRARY NOTES

Our public library deserves special mention. The hours when the library is open to the public have been arranged by the librarian, Mrs. R. L. Christensen, as follows:

LIBRARY HOURS

Afternoons	Evenings
Monday	Monday 6:30
Tuesday 1:30	Wednesday to
Thursday to	Friday 8.30
Saturday 4:30	

The following list of magazines and current papers are worthy of note:

Children's table
University of Calif. Bulletin
Something to Do
St. Nicholas
American Boy
Christian Science Sentinel

On magazine table
American.
World's Work.
Good Housekeeping.
Woman's Home Companion.
The Literary Digest.
The Delineator.
Home Journal.
A Key to Families of Marine Fishes.
United States Navy.
Harper's Magazines
Christian Science Sentinel.
Christian Science Journal.
American Forestry

Files.
Woman's Home Journal.
Woman's Home Companion.
Delineator.
Good Housekeeping.
St. Nicholas.
The American Magazine.
The World's Work.
Popular Mechanics.
American Boy.

Daily Newspaper.
San Francisco Chronicle.

PERSONALS

Mr. Fred Baker, and his brother-in-law, Mr. Maurice Kittredge, both residents of Berkeley, together with their families, are spending an extended vacation at the Barker place near Boulder Creek.

Miss Georgie Cunningham is planning to start in about a week for Seattle, Washington, where she intends to spend a few weeks with relatives and friends, recuperating from her recent illness.

Mrs. H. Hesse has returned to Boulder Creek after a two weeks' visit to San Francisco.

Thomas Aram, one of the high school printing class, has assumed the duties of his summer position as dispenser of gas and oil for autos, at the service station of Moody and Cress.

Mr. and Mrs. H. J. Griffin, who about a month ago assumed the management of the New Alpine Hotel, are meeting with a well merited success. No pains is spared to make the place attractive to guests and the cuisine has met with the warmest words of commendation from patrons of the house.

Consistency in Art

"He plays Hamlet well. Has the true spirit of the melancholy Dane."

"I'll say he has. The box office showing would make anybody melancholy."—Louisville Courier-Journal.

MOODY and CRESS

Trucking
Taxi
Storage
Service Station

BOULDER CREEK, CALIF.

HAPPY PHILISTINES

If you're a Philistine you may be a pariah, but at least you're a free creature. If you choose to hang Marcus Stone over your bed, drink beer at late dinner, go to church twice on Sundays, play croquet, and yawn unashamedly over the Russian novelists, there is noththing to stop you.

The worst that your sorrowing friends and chuckling foes can say to you is "Philistine!" And if you retort delightfully, "I am! I know it! It suits me down to the ground," they are stumped.

What can you say to the duck that looks gratefully up at the sky while the water trickles off his back and quacks, "Go on raining. I like it!" —Clemence Dane, in Time and Tide.

BROOKDALE NEWS

Kenneth Trefts has arrived in Washington and is now undergoing his second physical examination prior to being admitted to Annapolis Naval Academy.

Captain Farenholdt has been entertained by Admiral Whiting, who returned to Monterey Wednesday to join his fleet which is anchored in Santa Cruz harbor.

VERA EAST

Delicatessen

Ice Cream, Candy

AND

Soft Drinks

Home-made Pies,

Ready made or made to order.

BOULDER CREEK, CALIF.

The EMPORIUM

UP-TO-DATE

DELICATESSEN

BAKERY
CONFECTIONERY
ICE CREAM
SALADS
COLD MEATS
BOLOGNA
SMOKED MEATS
PICKLED DELICACIES

SALADS MADE TO ORDER
Store Next to P. O.
TELEPHONE EXCHANGE
H. MURK

BOULDER CREEK, CALIF.

BROOKDALE BUDGET

Alfred Dequoy, real estate dealer of Brookdale, says that every available place is now or soon will be occupied by visitors and that this Fourth of July crowd will be the largest in this resort for some time.

Brookdale Hotel is booked to capacity for July and August and under the management of Miss Shier is meeting with general approval in every branch of service. The dances at the hotel are very much enjoyed by patrons and campers.

The Griffiths of Oakland, who are occupying their cottage here, entertained a large house party over the week end.

The Cullinan party who were down for the week end and entertained a party of friends, have returned to their home.

The Bradt family who recently purchased the Sherwood place entertained a house party for several days this week.

Miss Juanita Sault, who is fast winning her way to championship swimming, was a winner in the Capitola events and swam the fifty yard dash in 35 seconds. She was entered for the swimming events in Monterey but owing to the illness of the mother of one of the swimmers, the main match was called off.

The Hellmans, who are sojourning here, entertained a party of friends over the week end.

George A. Tata and family are entertaining a bride and groom from Santa Barbara.

Joseph Morrow, familiarly known as Mayor of Brookdale, is in Santa Cruz for a visit with relatives.

FOR RANCH PROPERTY or SUMMER HOMES see
H. W. WEST West B'ld'g Main St.
NOTARY WORK—INSURANCE

Community Mention.

Miss Jessie Harmon gave a recital for her pupils on the evening of June 24th at her home on West Park Av. Miss Mignon Harmon, Mr. and Mrs. O. W. Jackson, and Miss McDonald helped her receive the parents and friends. The class, consisting of Myrtle and Violet Livermore, June and Betty Williams, Alice Hesse and Shirley Cress entertained the audience with melodies by famous composers, well rendered. Miss Louise Hesse, and Mrs. J. Morgan added to the program by singing. A social time followed and refreshments were served. Everyone joined together in singing a few well known songs to end the pleasant and enjoyable evening.

The first local grown peaches are in the markets. They are beauties and tempting in the extreme. But some of us had to be content with a look at them because the cost exceeded our income. "Hen fruit" is cheaper, even if it does cost more to produce it so we will worry along for a time.

Arthur Laxton, a carpenter and builder of San Francisco, is a member of the Gibbs & Co. corporation, and expects to locate in Boulder Creek to make this his permanent home. As bending straws indicate the wind's direction it might be inferred that much to be appreciated breezes are blowing in the direction of Boulder Creek.

Dr. A. Mars, editor of the French section of the Veterans Weekly Service, and president of the Veterans Association, is another who has friendly intentions toward Boulder Creek and will most likely be heard from in matters pertaining to community development in the near future.

DANCE

JULY 2nd and 4th, 1921.
MIDDLETON HALL
MUSIC BY JAZZ COOTIES
MANAGEMENT OF
MRS. MABEL RAYMOND.

UGO'S
VILLA

Ugo Giomi

Regular Italian
and
French Dinners

BOULDER CREEK, CALIF.

SEQUOIA ITEMS

Mr. Ernest Omnes is home again, and is feeling exceptionally well considering the seriousness of his operation.

Miss Alice Cahill and her mother are spending two weeks or more at Simpson beach.

Mrs. Moncrief recently returned from a short visit in the city.

Accompanied by her son, Mrs. Pollard of Alameda is spending her two weeks' vacation with her grand-parents, the Johansens.

Work has begun on one of three bridges, the construction of which is part of the county's contract in turning the Big Basin Road over to the state.

BOUGHT B. C. BAKERY

Gibbs & Co., Inc., have consumated the purchase of the Boulder Creek bakery and have already taken possession. It will be operated by Mr. and Mrs. Murk, in connection with the Emporium, and the bread and pastries handled will from now on be the product of the home bakery. Goods baked in Boulder Creek are sure to be fresher and more palatable than any that can be shipped into the town, even from the nearest headquarters for bakery supplies. It will be a new bakery in a short time, equipped with the most up-to-date facilities known to the trade.

S. P. S. C. PICNIC

Last Sunday was a day long to be remembered by the members and friends of the Southern Pacific Social Club, when they held their annual picnic at Big Trees. About 3000 were present and the good things to eat and drink did not wait long for the almost undivided attention of the picnickers. One of the special trains used to transport the crowds was derailed between Felton and Big Trees, but no one was injured in a manner to interfere with the enjoyment of the occasion.

Motor Trouble

The only trouble with a 60-horse-power motor is that every darned horse balks at the same time—Camden Daily Courier.

BIG BASIN
MDSE. CO.

See our new line
of dry goods.

BOULDER CREEK, CALIF.

Lodges and Organizations

I. O. O. F. Boulder Creek Lodge, Independent Order of Odd Fellows, holds its regular meeting every Thursday at 8:00 p. m., in Odd Fellows' Hall, corner Central avenue and Forest street. Sojourning brethren and all members are cordially invited to attend.
Noble Grand, W. F. Horstman
Rec. Sec'y., J. H. Aram.

Idlewild Rebecca Lodge 251, I.O.O.F., meets every second and fourth Monday evening of the month.

Court Wildwood No. 633 I.O.F. (Independent Order Foresters) meets the last Saturday of each month.

CHURCH NOTICES.

St. Michael's (Catholic) Church, Boulder Creek—Mass every 2nd and 4th Sunday at 10 o'clock A. M.

* * *

The Christian Science Society, Boulder Creek. Regular services every Sunday at 11 a. m. at Forester's Hall. All are cordially invited to attend.

* * *

THE PRESBYTERIAN CHURCH, BEN LOMOND.

Preaching Services, 11:00 a. m.
Song service 7:45 p. m.
Sunday School, 10:00 am.
Ladies' Aid, Wednesdays, 2 to 5
Rev. Edw. Walker, Minister.

* * *

Methodist Church, Boulder Creek, Rev. C.F. Withrow, pastor. Preaching every Sunday at 11 a. m. and 7:30 p. m. Sunday School at 10 a. m. Prayer meeting, Wednesday at 7:30 p. m. Everyone is cordially invited to attend all services.

Young People's Bible Class (interdenominational) Sunday, 6:30 p.m. at M. E. Church. All welcome.

WITHROW & CHRISTENSEN
Wholesale and Retail dealers in
WOOD
Boulder Creek, California

WILDWOOD HOME
NOW OPEN
ROOMS AND APARTMENTS
RATES REASONABLE.

ImProvent Club Meets

The regular meeting of the B. C. I. C. was held on June 27th. Many suggestions for improvements have been made, but as the attendance has not been large the club does not feel that it can go ahead freely without the support of the town. Plans for lighting the streets and for abtaining park grounds for community meetings and picnics were discussed. Mr. Mars of San Francisco has been thinking of an excursion to Boulder Creek in about a month which would bring about fifty automobiles a day for ten days. Good speakers would come, but Boulder Creek would have to provide a place for the meetings. Such a plan would benefit the whole town and the initial expense would be more than recovered, but it would take the co-operation of the people to put it through. The next meeting will be Monday, July 11th, at 8 o'clock. Everyone come and make the club a real community club, for that is the only way that we will be able to accomplish our purpose.

WATERS
BROTHERS

DEALERS IN
General Merchandise
Drugs, Sundries, Hay,
Grain and Feed

Fishing
Tackle

Boulder Creek
Calif.

Nice Discrimination

"That handsome chap you introduced me to is a movie star, is he not?"

"Well, he's a movie star, but I wouldn't go so far as to call him an actor."—New York Sun.

Good News.

BEN LOMOND,
BROOKDALE,
and
BOULDER CREEK.

Our Bakery is now open.

Give us a trial and let the goods speak for themselves.

FRESH DAILY.

Fancy Cakes made to order.

Our hotel

New Alpine.

at Boulder Creek is open all the year. Rates reasonable, hot and cold running water.

We are a company incorporated to help liven up the county. We have stock for sale. Ask at any of our stores.

GIBBS & CO. INC.

GRANT'S

Cash and Carry

GROCERY

We

Deliver

All

Orders

Telephone

Boulder Creek.

28

SERVICE

For thirty years has our brisk chambermaid
Routed disorder and the dust waylaid;
Sunned all the rooms, and aired them day by day,
And kept our spotless home sweet as the new mown hay.

For thirty years our cook her skill has plied
Whisked the brown buckwheats and the scrapple fried;
Served the young spinach with the succulent ham,
Bottled the golden quince and canned the raspberry jam.

For thirty years our laundress have we seen
Wash the week's blanched linen sweet and clean.
Whose dazzling beauty in the sun to dry,
Her elbow has extolled to every neighbor's eye.

For thirty years our seamstress' hand has sped
The accomplished scissors and resourceful thread;
Each button off replaced with vigilant care,
And made the sock, restored, a luxury to wear.

For thirty years our tender nurse has pressed
The children and grandchildren to her breast;
With fairy tales entranced their wondering eyes
Or closed their downy lids with slumb'rous lullabies

O seamstress, nurse, cook, laundress, chambermaid,
Labors of love are not in gold repaid,
And we with love requite, and love alone,
Our servant manifold, and mother, all in one!
—JOHN LUDLOW in the New York Times

BEN LOMOND NEWS

That new highway, O that new highway. What a relief.

An exciting game of baseball was played on Ben Lomond diamond last Sunday. The score was 17 to 3. Mr. Francis Neilson pitched for Ben Lomond and made a home run.

Aileen Bonestell of Berkeley arrived in Ben Lomond Tuesday to be with her aunt, Mrs. C. A. Bradshaw for the season.

Miss Irma Oakes, who has been teaching in Fresno, arrived in Ben Lomond Tuesday, to spend the summer vacation with her father and mother, Station Agent and Mrs. W. D. Oakes.

The new highway to Big Trees was open to travel between Ben Lomond and Felton last Monday and the great relief to autoists can only be appreciated by those who for the last six months have used the detour as a means of getting to and from the town.

The many visitors to Ben Lomond are very busy these days just having a good time. About every place that is to be had is occupied and now with the good road there will be many more who will just camp if they can not find accommodations otherwise.

Mr. and Mrs. John Shuey, Mr. and Mrs. C. A. Shuey, and two children from Berkeley, are at their summer home "The Fir Below," for the season.

Mr. and Mrs. Foster Cole, who have been visiting their daughter, Miss Helen Cole, at Sunhaven, have returned to Berkeley. They were accompanied by Miss Cole who returned to Sunhaven Tuesday.

Miss Brown of San Francisco, who has been the guest of Lois Smith at Wisteria, has returned to her home.

The Tea House at the Hotel Dickinson, was formally opened last Tuesday, when about 75 guests partook of the elaborate lunch prepared for the occasion.

Pre-celebration of the Fourth lasts a long time and takes a lot of money.

Edw. H. Mitchell of San Francisco, together with his family, is getting full benefit of out-door life in Ben Lomond. Mr. Mitchell recently purchased the Capp ranch and is having many improvements made to the place.

The Ben Lomond Boys' Club dance at the Park hall Saturday evening was more largely attended than any held heretofore. Dancing at the hall will be a feature for the remainder of the season, on Saturday evenings, and there will also be one on the evening of the Fourth.

Something entered the chicken yards of D. R. Guichard recently, during the night, and killed between 80 and 90 chickens for him. Up to the present Mr. Guichard has been unable to ascertain what it was or what means of access was employed by it.

Waldo Guichard who recently purchased a new auto, had a narrow escape from injury when a machine driven at a high rate of speed sideswiped him at a corner. Both machines were somewhat damaged but the occupants escaped injury.

Bathing in the San Lorenzo is a popular pastime with visitors and local people.

Summer congregations at the Presbyterian church are greatly appreciated by the pastor, Rev. E. Walker.

The game of baseball at the Wyckoff field tomorrow will be played by the Ben Lomond team and the Warren school camp team.

An extra car is needed part of the time on the Southern Pacific in order to accommodate the increased traffic.

Sunday and Monday—two holidays coming in rotation makes the week-end vacation a day longer than usual, and many people from the cities are taking advantage of it to enjoy the woods and water of the Santa Cruz mountains.

Mrs. Zoe Conger and Mrs. Sara Smith, formerly of Burlington, Vermont, but recently of Los Angeles, are expected to arrive in Ben Lomond today for several weeks' sojourn.

HOCOM BROS

New and used Furniture.

Wall Paper.

Oil, Wood and Coal Stoves.

We buy, sell and exchange.

Telephone 1331.
123 Pacific Avenue,
Santa Cruz, Calif.

BEN LOMOND
Steam Laundry
Now open under New Management.
First-class work and prompt service.
Your patronage solicited.

COMMUNITY WANTS

For Sale— 8-room house, all modern improvements, lot 175 feet front, 100 feet deep, 3-room cottage, garage, garden, shade trees, etc. Address, Box A-1, care Commnnity, Boulder Creek.

For Sale— Two work horses, one a good tie-gulcher. Address W. O. Porter, Boulder Creek.

CHICKEN Ranch For Sale:- Will accommodate 1200 to 1500 birds. For particulars, address Box T-2, Care of Community, Boulder Creek, Calif.

REDWOOD SHINGLES for sale. Euqure of S. Ralston & Son, Boulder Creek, California.

OUR KALEIDOSCOPE

Juvenile Measure

A little girl from the West who is visiting us has her own way of measuring distance. When asked by a caller where her home was, she replied: "Two go-to-beds and two-get-ups from here."—Boston Transcript.

She Could Easily Find Out

"I saw your mother going to a neighbor's as I crossed the street," said the lady caller to the little boy. "Do you know when she will be back?"

"Yes'm," answered truthful Jimmy. "She said she'd be back just as soon as you left!"—Stray Stories.

Summer Resort
AT
West's Place
WILDWOOD No. 1
Single Meals. Board by the Day or Week. Terms resonable. For further information enquire of
Mr. or Mrs. H.W. West

Moving Pictures
SCHEDULE
BOULDER CREEK,
every
TUESDAY and SATURDAY
BROOKDALE,
every
MONDAY and THURSDAY
BEN LOMOND,
every
SUNDAY and WEDNESDAY
TODAY
ENID BENNETT
IN
HAIRPINS
SENNET COMEDY
Goodness Gracious
Saturday, July 2.

TUESDAY
HARRY CAREY
IN
Hearts Up
CENTURY COMEDY
at
Firemen's Hall